Who Runs The World?  
Black Millennial Women At The Top Of Their Game!

By Michigan Chronicle Editorial

2020 has brought with it many challenges due to social unrest and the continuing pandemic. However, there have been moments to reflect and celebrate the strides in history that are continually breaking the glass ceiling for women. Amid the pandemic, 2020 could be deemed the year of the women, internationally and on our home front. From the nomination of Kamala Harris as Vice President-elect of the United States to the historic election of several Black women to Congress, it is clear that the nation’s political landscape is changing.

Among women who are stepping up in the public and business arena, millennials and community-minded millennials are breaking the stereotype that millennials are lazy and privileged; instead are leaders and trendsetters continuing to push the envelope for women everywhere.

Detroit is home to a host of creative, multi-talented, and community-minded millennials. This dynamic group includes Rian Barnhill-English, Brittni “Bee” Brown, Charity Dean, Jacqueline Elliott, Candice Fortman, Amber Lewis, Meagan Ward, and Tiff Massey.

One key driving force for success in a personal mission, which for Rian English-Barnhill, Charity Dean, and Amber Lewis, is to build meaningful relationships and increase access to opportunity, and celebrate the differences that make for a dynamic environment.

Rona 4 Real Wants Millennials and Gen Z to Know The Virus Is Real

By Ashley Stevenson

“Oh, to be young and care-free.” The two are almost synonymous in the world of Millennials and Gen Z. Throughout the pandemic we have seen Millennials congregate like none other, traveling to Miami like it’s spring break and taking mask-less selfies. It is apparent the traditional call to safety from the CDC was not entirely doing the trick of conveying the severity of COVID-19. In comes “Rona,” a character created in conjunction with public health officials as part of a million-dollar COVID-19 campaign aimed at Michiganders, but specifically young adults who do not realize they are infected.

“Rona” is featured as a red, tentacled, oblong structure with 6-foot arms that reach out and touch you; its cellular design is modeled after the actual virus itself. Rona enjoys hanging out in large groups, inside, outside, and on school campuses. “Rona is a mischievous, malevolent character bent on infecting and hurting Michiganders who let their guard down,” an official statement at Rona-4Real.com. With everyday activities slowly but surely opening back up, it’s easy to make the mistake in underestimating susceptibility to the virus.

Though the “Rona” campaign created by BLVD, a Detroit based creative firm, was not conceived to incite fear, it instills a concrete reminder to Rona 4 Real.
**GritTrek is Relaunching #BlackGirlJeansLeague, the Largest GOTV Effort Led by Black Women**

"We celebrate GritTrek's latest pregnancy announcement: the launch of #BlackGirlJeansLeague," said Leslie Williams, CEO of Outlier Media. "In an effort to honor the values and contributions of Black women across the country, the team at #BlackGirlJeansLeague is excited to announce the launch of this new initiative in partnership with Sojourner and GirlTrek, two organizations that have been leading the way in voter registration and engagement efforts." 

"The goal of #BlackGirlJeansLeague is to register and mobilize women of color to vote in the upcoming election," said Williams. "We believe that every voice counts and that all voices matter. By partnering with Sojourner and GirlTrek, we are confident that we can make a significant impact on the outcome of this election." 

"We are proud to work with Sojourner and GirlTrek to create a movement that empowers women of color to vote and make their voices heard," said Brenda Lawrence, CEO of Sojourner. "Together, we can ensure that every vote counts and that every voice is heard." 

"We are excited to join forces with Sojourner and GirlTrek to empower women of color to vote in the upcoming election," said Leslie Williams, CEO of Outlier Media. "Together, we can make a difference and ensure that every voice is heard." 

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As COVID-19 continues to cast a shadow on the world’s health, especially among Millennials, a lot of this has to do with fear.

Young people report being worried about the health of their family and friends, which has led some of their social lives being significantly disrupted by stay-at-home orders, and their job stability. They are more likely to lose their job because of the pandemic.

According to a 2010 report from the Blue Cross Blue Shield Association, major depression diagnoses are more common among the millennials – a 47% increase since 2005 – compared to any other age group. And a 2019 study from the American Psychiatric Association found that they are the most vulnerable to anxiety and loneliness.

Avoiding things in the middle of a pandemic. Social distancing is a non-settling mentality which opens to self-freedom and have a non-settling mentality which creates a sense of willingness to embrace being shared. BOOKER has been an active member of society, a part of the community and educational workshops. Youth can also receive housing assistance through partner organizations and use the computer lab available for online school coursework, homework, job search, resource development, art projects, and networking.

The Detroit Phoenix Center is located on Woodward on Detroit’s westside. The center, which is provided in partnership with the University of Detroit Mercy and the University of Detroit Mercy, is an ongoing and important right now. Space of youth,: of color, is needed now more than ever in the city of Detroit. In every space, the Detroit Phoenix Center is a place of opportunity for the youth of color, youth who are at risk of and/or currently experiencing homelessness. At this specific program through the PC organization, young adults can access showers, receive meals, do their laundry, receive transportation assistance, receive essential need items and assistance, engage in art projects, and use the computer lab available for online school coursework, homework, job search, resource development, art projects, and networking.

By Darlene White

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**Pay It Forward**

From page A-3

Proprietary notes from the entire population,” Smith said. “This includes COVID-19, health disparities, mental health challenges, and poverty, and our youth are feeling mentally drained. Our mission is simple: build the future and restore the past. Williams currently resides in Detroit, the concept for Detroit Phoenix Center was birthed.

Additionally, the incubator awarded me $10,000 to launch. We have since scaled and grown from a one-time idea into a weekly operation. We work to partner with the youth can inspire others around the world. Together, we have the power to help make a better life for our young people. We have the means to do it ourselves,” Smith added.

Another nationallevel casting positive change in Detroit is DamarQio Williams. Williams is a creator of the organization Detroit Father, which grew a one-time idea into a weekly operation. Its mission is to provide a child’s life to cultivate the potential inside of them and the sacred bond of family, says Williams. Williams's organization, Detroit Father, seeks to bring diverse products and services to urban areas.

"It is important for me to do my part to give back because I never knew how valuable or valuable our organization." Williams said. “It is important for me to do my part to give back because I never knew how valuable or valuable our organization." Williams said.

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Many of us look at day-to-day spending and savings and see changes as a result of coronaviruses. As we face unprecedented uncertainty and jobs, many of the financial choices that we have made in the past have changed. As we continue to navigate the pandemic, we need to be mindful of the financial choices we make and how they may impact our future. In order to manage money accurately, some Millennials are shipping for needs and not wants, creating a realistic budget. And many believe that employers successfully integrate young talent, and only 31 percent of Millennials reported being satisfied living pay and stay and 38 percent said they have enough money currently to do what they want and 38 percent said they are shopping for needs and not wants, creating a realistic budget. 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“You can tell the difference when we got ready to record,” said Bates.

“We wanted to be the girls that you’d want to listen to,” said Jasmine Hall. “We wanted to be the girls that you’d want to feel like you know us,” said Bates.

TGND encourages healthy banter. “We are very open and that allows our listeners to feel like they know us,” Hall.

TGND keeps the fun alive by staying true to their mission: providing relatable content to their listeners.

“Even though we are friends, there are plenty of times where we have differing opinions and that creates an organic atmosphere where we are able to feed off of each other and that adds to the conversations,” Hall.

The co-hosts warn that all work and no play makes for a lacharias podcast. “When it’s no longer fun your audience will pick up on that. You want to keep that fun environment in your space and around you,” said Bates.

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“We wanted to be the girls that you’d just want to sit on the porch with and talk about whatever may cross your mind. We’re really transparent, we’re really just Jasmine and Stephanie.”

By Lindsay Keener

How To Perfect Your Podcast

A fan favorite of smartphones users everywhere, podcasts are the latest craze, and for good reason. While there is not a specific way to go about producing a podcast, some creators here had more success than others. Stephanie Hall and Jasmine Bates are the women behind The Girls Next Door (TGND), “a podcast representing two ordinary chicks sharing life lessons and stories about your journey of starting over.”

In the midst of going through two separate divorces, Hall and Bates headed over their different, but similar, life circumstances. The friends turned colleagues decided to share their stories with fellow millennials in hopes of encouraging others.

“We thought that we were going through this process and discovered that there were actually a lot of young men and women who were trying to navigate different challenges in their lives,” said Hall. “We decided that we wanted to have our stories heard and that we’re able to pick back off of one another,” said Hall.

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By Lindsay Keener

Hobby or Hustle

Starting a business may appeal to Millennials but turning passion into a paycheck requires commitment.

“Do you have the determination to give up...Ultimately it’s a mindset. Starting a business takes commitment. Starting a business requires commitment.”

Williams, CEO of REZARZ the ultimate hustle, the ultimate passion. “We are the ultimate hustle. We are the ultimate passion. Starting a business is the ultimate hustle.”

Starting a business may appeal to Millennials but turning passion into a paycheck requires commitment. "Starting a business is the ultimate hustle. We are the ultimate passion. Starting a business takes commitment. Starting a business requires commitment."
At a recent dinner with friends, all of whom happen to be Millennials, we got on the topic of dating and, for us at least, dating's ultimate goal: marriage. Abraham Tucker
Assistant Account Executive, Michigan Chronicle
By Alan Hunt II,
Assistant Account Executive, Michigan Chronicle
Viewpoint
Jesus (or Somebody) Take the Wheel, Why Millennials are Leaving Religion
By Ashley Stevenson,
Senior Staff Writer, Michigan Chronicle
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Senior Staff Writer, Michigan Chronicle
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Don’t forget, Rona is everywhere. And Rona don’t care. Stay safe as we work to defeat Rona.

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Gospel According to PJ Pays Homage to Detroit the “Modern Mecca of Gospel Music”

By Alan Hunt

Detroit is famous for its Motown sound and even captures the electronic dance music world’s attention yearly with its renowned Movement Music Festival. However, its gospel roots are just as strong, if not stronger. The latest indicator case courtesy of PJ Morton latest project, “Gospel According to PJ.”

The album includes an interlude conversation between PJ and his father, gospel artist Paul R. Morton, where Bishop Morton recalls growing up in a Black church and the influence of gospel music on his son who sang in a Black church (The Union, The Christian Center, among many other gospel groups like The Winans, The Winans, and Commissioned (who sang backing vocals for him when he was introduced to this early and consider Detroit “the modern mecca of gospel music.”

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A few shock PJ turned to the mecca for his first long-awaited gospel album. He’s always written and sang about love, but this time around, he chose to delve into the topic that resonates with anyone who has raised. He’s gone on record in numerous interviews saying he’s always wanted to create his latest work to the greatest love that he’s known, Jesus.

Despite everything 2020 has brought us thus far, this release seemed right. Considering everything 2020 has brought us, we needed this release: this release seemed as if it was exactly what we needed. It’s only a matter of time before the gospel world accepts PJ’s latest masterwork to the modern mecca of gospel music.
“COVID’s been terrible for the world and community, but great for the app,” Kirkland says. “We’ve seen 85 percent more messages a day, and 35 percent more swipes.”

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Pretty Stringz Puts The V in Violin

By Lindsay Keener

O
nout of nearly two decades of per-
forming, her hands feel at home at any
moment. She has played the violin
since the age of nine.

“Growing up in a school band, the teacher al-
ways said I was the best violinist in my grade and
that I was really good,” Smith said. “I never
believed it, but later I found out I was really good.”

After Smith graduated from high school, she
attended the University of Michigan, where she
majored in music. She eventually moved to New York
City to pursue her musical career.

“Being classically trained, I started with things
that were very traditional,” Smith said. “I
wanted to be a teacher, but I also wanted to have a business
side to my passion.”

Despite making strides in her journey as a violinist,
Smith says having mental strength helped her suc-
ceed. “I think that we have been given the gift of awakening
our big dreams,” Smith said. “You have to make your dreams suit
able for others.”

The average age of classical music listeners is
about 45, and nearly 40 percent of the audience is 55
to 64 years of age, according to a study by MDA
Research. The next age range, 25-44 years of age,
 comprises 27 percent of listeners, the second highest
group in the study.

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Elle Knows Food

By Megan Kiko

Here’s the way around a kitchen may not be as big a priority for Millennials. But, with so much time being spent indoors due to the national health crises, creating a few simple steps may not be a bad idea after all.

Lauren Gillon began cooking as a college student to cope with being away from home.

“I started cooking back when I was in college. I was homesick and stressed out from being a pre-med major,” Gillon shared.

As she continued to cook, Gillon realized she had a real knack for the kitchen.

“It began as a hobby. Before you knew it, I was writing my own recipes,” she said.

Gillon family as her source of inspiration, growing up Gillon was no stranger to the kitchen and little soul food as some of her favorite dishes to prepare.

“My grandmother and aunt always cooked while I was growing up, and I always watched them cook,” Gillon reminisces. “I’m a big fan of Southern comfort food. Stuff that sticks to your bones. Things with gravy.”

With over 3,000 Instagram followers and 1,000 Twitter followers, Gillon has been able to see the power of social media to teach Millennials how to create a successful Instagram page, it can be difficult to know where to start.

“Every day I post to Instagram. I post two to three times a week,” Gillon says.

For a more hands-on approach, foodies can tune in monthly to learn step-by-step with other Millennials as Gillon prepares meals.

“The main take home message is Instagram is part of the fun. Other than that, you could always use your camera as a form of entertainment — engaging with others through DMs, comments and direct messages is a great way to build trust with your followers,” Gillon says.

Gillon also wants to take her cooking main- stream. Listing the heart of the Food Net-work’s Barefoot Contessa Ina Garten as an inspiration, Gillon looks to make a name for herself in the cooking world.

“I love Ina Garten. She’s very relatable. Everything in her homemade. I want to have my own cooking show and homeware line,” Gillon says.

As she continues to grow her cooking skills, Gillon looks to expand her range and continue branching new recipes.

“I never try to block myself in. Gillon explains. “I have to come up with recipes. I have a simple Alfredo recipe my friends and those who read my blog love.”

For recipes, events and the best restaurants around the city, follow Elle The Foodie on Instagram or visit Millennial Meets Stove.

5 Ways To Step-Up Your Instagram Game

By Lindsay Keener

With all of the approaches designed to create a successful Instagram page, it can be overwhelming. Don’t worry, we’ve got you covered. Here are five tips to help you succeed on Instagram.

Look the Part

There’s no denying those two very important factors. Beacons are visual creatures and looks are everything. This means making sure your Instagram is tailored to what you’re looking to communicate. Whether that’s a style of a high-profile magazine feature, but a pinch of a well-known foodie. A clear photo is the only type that de- serves to do the talking. What should it say? How do you want your followers to feel when looking at your content?

Color schemes are a good way to convey a message. Instagram profiles can be a continuation of past stories or an extension of the user’s personality: bright and bubbly, warm and earthy, or luxe and innovative. Graphic design applications like Canva and VSCO provide tools, templates and di- mensions that aid in the overall aesthetic of your profile, giving it that extra wow factor.

Utilize Your Resources

Make no mistake about it, Instagram is your friend and the platform wants you to succeed. Instagram has created an entire department dedicated to small businesses, which uses time on the app. Instagram stories, about ideas and pictures that are available for 24 hours, have gotten even easier to make and increased engage- ment for many brands. Instagram highlights are a continuation of past stories archived into themed pods. Instagram reels, a collection of overlapping clips shortened to 15 seconds and accompa- nied with audio, is a fun way to present content without losing the attention of your followers.

Engage! Engage! Engage!

No one likes being given the cold shoulder and the same thing goes for an Instagram profile. Social media platforms, making it a great way to socialize with others. Users can ask questions and get feedback through Insta- gram stories and comment on various pictures. Here’s an important tip: don’t forget to use hashtags. The more relevant the hashtag, the more people will know about your Instagram page is part of the fun. Gillon also wants to take her cooking main- stream. Listing the heart of the Food Net-work’s Barefoot Contessa Ina Garten as an inspiration, Gillon looks to make a name for herself in the cooking world.

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**PROFESSIONAL HELP WANTED**

**Senior Software Engineer**

- Bachelor’s Degree in Computer Science or related field
- 3+ years of experience in software development
- Proficiency in Java and/or Python
- Experience with cloud technologies (AWS, Azure)

**Senior Data Scientist**

- Master’s Degree in Statistics or related field
- 5+ years of experience in data analysis
- Proficiency in R and/or Python
- Experience with big data platforms (Hadoop, Spark)

**Digital Marketing Specialist**

- Bachelor’s Degree in Marketing or related field
- 2+ years of experience in digital marketing
- Proficiency in Google Analytics and SEM
- Experience with social media platforms (Facebook, Twitter)

**Homegoing celebration...**

**Mr. Christopful Kendriyk II**

Home going celebration for Mr. Christopful Kendriyk II is on 07/17/2020.

**Grilling Secrets for Your Labor Day Weekend**

(StatePoint) You've been grilling all summer long, which means you may be in need of some new ideas this Labor Day Weekend. Experts say, no matter what type of grill you own, the key is making a big impact on the flavor of your food is BBQ pellets. With the amazing wood-smoke flavors that cooking with wood pellets offer, it's truly a game-changer for any backyard barbecue. **tips**

### Ingredients:

- 3 tablespoons Coffee Spice BBQ Rub (recipe on bearmountainbbq.com)
- 2-3 pounds tri-tip trimmed

### Directions:

1. Cut a few small holes in the pouch and place it on top of the burner or coals.
2. Fold a large handful of pellets in foil and crimp the edges. Poke a few small holes in the pouch and place it on top of the burner or coals.
3. Close the lid.
4. Remove from the grill, tent with foil and let sit for 15 minutes. Remove foil, slice and serve.

Using pellets creates wood-fired flavors that flavors all the grilling experience. By using wood pellets, you add richness to meals, which is perfect for grilling meats. For a full list of qualifications please visit [https://wmenergy.com/careers-2/](https://wmenergy.com/careers-2/)
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