

WEBSITE EXCELLENCE - 2ND PLACE

Seattlemedium.com

Our website (seattlemedium.com) was designed to be very user friendly from both the perspective of optics and usability for young and older visitors to the site. The site features daily news content from the Seattle Medium and wire services like CNN and AP, but it also features podcasts from our local radio program (Rhythm & News), branded content (Finances FYI, Active Aging, and others) that not only engages readers but provides a significant digital revenue stream that allows us to consistently improve our site, produce content more content and expand our digital footprint and experience.

LINK:

<https://seattlemedium.com/>