

The St. Louis American's online edition is refreshed throughout the day. This includes an updated rotating box at the top of the homepage which highlights four stories. Prominent digital curtains frame the website and provide dynamic sponsorship and partnership opportunities. The submitted screenshots (1-4) of the website are from August 26, 2020.

You may observe one rotation of a featured story and ads by comparing screenshot #1 with screenshot #2. In screenshot #3 and #4, you're able to glimpse the middle of the landing page which includes rows of boxes highlighting articles from popular sections of the online edition.

In a column on the right, there's a feed of stories which are not featured in the top rotating box, but conveniently displayed so that you won't miss them. Below the newsfeed, is a thumbnail of the front page of the print edition providing a link to the e-edition. Below that is a request for reader submissions, and a list of links to the most popular St. Louis American stories online.

Videos are often displayed in the rotating box and along the right rail. There's also a video gallery of original work which lives at the bottom of the homepage.

WEBSITE EXCELLENCE – 3RD PLACE

ST. LOUIS AMERICAN

LINKS

https://betternewspapercontest.com/assets/1910/attachments/45727579760a5cd569fe0d_0.png

https://betternewspapercontest.com/assets/1910/attachments/187746769360a5cd76ad4a4_1.png

https://betternewspapercontest.com/assets/1910/attachments/73853995560a5cda5e9226_2.png

https://betternewspapercontest.com/assets/1910/attachments/35222656860a5cda607c18_3.png