

2020 is the year that Cori Bush, a nurse and activist, ran for Congress and upset a Black political dynasty in St. Louis with her primary win. 'Cori Bush will become Missouri's first Black congresswoman,' Rebecca Rivas' article posted on our FB page the evening of her primary win received over 11,000 impressions and 22,000 engagements.

We wrote about Bush's activism in print and shot videos of her speaking out during protests prior to 2020. Some of her insightful remarks and moving testimonials which were recorded in 2018 are excerpted in the St. Louis American's last video of 2020, 'Cori Bush represents' which premiered on Facebook on 12-31-21. It familiarizes people with the outspoken and empathic Bush a couple years before her remarkable primary win on 8-4-2020 and shortly thereafter. Bush reflects on how far she comes, whom she represents, and how systemic changes can be made locally and beyond.

Bush communicated directly with her constituency via the St. Louis American, a few days before the general election and we shared her piece on Facebook. The article "Cori Bush becomes first Black woman elected to represent Missouri in Congress" by Dana Reick received over 34,000 FaceBook impressions.

## **FACEBOOK CAMPAIGN – 1<sup>ST</sup> PLACE**

### **ST. LOUIS AMERICAN**

#### LINKS

[https://drive.google.com/drive/folders/1wOHrk9m\\_OW6TC5Sx9vJUyBACTp8ctNYg](https://drive.google.com/drive/folders/1wOHrk9m_OW6TC5Sx9vJUyBACTp8ctNYg)

<https://www.youtube.com/watch?v=cznavr1RY8>

<https://www.youtube.com/watch?v=5Y9y4SA4Dvg>

[http://www.stlamerican.com/news/columnists/guest\\_columnists/we-ve-got-to-make-this-history-ourselves/article\\_7067e958-1872-11eb-b0ef-db9658c50709.html](http://www.stlamerican.com/news/columnists/guest_columnists/we-ve-got-to-make-this-history-ourselves/article_7067e958-1872-11eb-b0ef-db9658c50709.html)

[http://www.stlamerican.com/election/cori-bush-becomes-first-black-woman-elected-to-represent-missouri-in-congress/article\\_cae6285a-1e66-11eb-a09b-03bbd16c12dc.html](http://www.stlamerican.com/election/cori-bush-becomes-first-black-woman-elected-to-represent-missouri-in-congress/article_cae6285a-1e66-11eb-a09b-03bbd16c12dc.html)

[http://www.stlamerican.com/news/local\\_news/congresswoman-elect-cori-bush-called-breonna-taylor/article\\_7bbb94e6-268f-11eb-9231-4f2296498399.html](http://www.stlamerican.com/news/local_news/congresswoman-elect-cori-bush-called-breonna-taylor/article_7bbb94e6-268f-11eb-9231-4f2296498399.html)

[https://www.youtube.com/watch?v=zDCKsHT\\_MEU](https://www.youtube.com/watch?v=zDCKsHT_MEU)

[http://www.stlamerican.com/election/cori-bush-will-become-missouris-first-black-congresswoman/article\\_7f1ba6fa-d6dd-11ea-befe-23d3d78094ef.html](http://www.stlamerican.com/election/cori-bush-will-become-missouris-first-black-congresswoman/article_7f1ba6fa-d6dd-11ea-befe-23d3d78094ef.html)